

# Mt. Carmel High School Choir Department

## Fall 2017– Summer 2018 Program Advertisement

Advertisements are being accepted for the Mt. Carmel High School Choir Department's 2017-2018 concert season. Please show your support for our Grammy Award-Winning music program by placing an ad in **two of our three concert programs**. Students, their families, and an ever-increasing base of community supporters attend these concerts. Your advertising cost is a tax-deductible donation that has significant positive impact on our efforts to increase the quality of music education at Mt. Carmel High School.

NOTE: Your advertisement will appear in a distribution of one thousand programs during the concert season. That's a handsome return on an inexpensive advertising investment. Concerts will feature performances by the Mt. Carmel Classical Ensemble, Bel Canto, Concert Choir and the Black Mountain Middle School Choir Department. Demonstrate your support to our student singers by placing an advertisement in the program. Please fill out the form below and return it along with your business card or advertising layout and check made payable to: Mt. Carmel Choir Boosters (MCCB).

If you do not have artwork, but would still like to place an ad, please email Marti Martinez (Choir Director) at [mmartinez@powayusd.com](mailto:mmartinez@powayusd.com), and she will put you in touch with the choir's graphic designer to create artwork for a nominal fee.

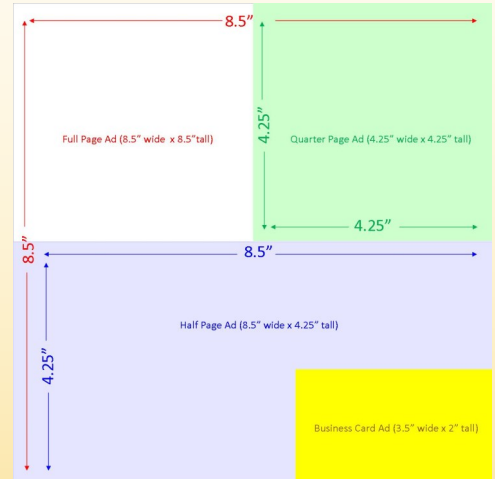
For your records: Ad Size: \_\_\_\_\_ Amount Paid: \_\_\_\_\_ Date: \_\_\_\_\_ Check No. \_\_\_\_\_



Advertising Prices: Check one. (Please use a separate form for each ad.)

- |                                             |                                              |
|---------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Back Cover \$250   | <input type="checkbox"/> Half Page \$100     |
| <input type="checkbox"/> Inside Cover \$250 | <input type="checkbox"/> Quarter Page \$ 75  |
| <input type="checkbox"/> Full Page \$150    | <input type="checkbox"/> Business Card \$ 50 |

(The image to the right displays how the various ad sizes will be laid out in the program. Business cards will be actual size. If you do not have ad artwork in these sizes, please email your logo and the verbiage you wish to appear on your ad to [mmartinez@powayusd.com](mailto:mmartinez@powayusd.com).)



Student Name \_\_\_\_\_

Company or Business Name \_\_\_\_\_

Person Placing Ad \_\_\_\_\_

Address \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_ Check# \_\_\_\_\_ Amount \_\_\_\_\_

Which 2 concerts do you want your ad to appear in?

Fall       Spring       Summer

**Make all checks payable to: Mt. Carmel Choral Boosters.**

**Please attach a copy ready business card, or email a high resolution digital file to [mmartinez@powayusd.com](mailto:mmartinez@powayusd.com).**

**All orders must be  
turned in by  
Tuesday, October 31  
to appear in the Fall  
Concert program.**